

**ABSTRACT OF THE DISCLOSURE**

5      **APPARATUS, METHOD AND COMPUTER PROGRAM PRODUCT FOR  
SELECTING A FORMAT FOR PRESENTING INFORMATION CONTENT  
BASED ON LIMITATIONS OF A USER**

10      An apparatus, method and computer program product are provided for  
automatically determining the limitations of an individual for receiving and  
interpreting information and then providing information content to the individual in a  
format that is understandable to the individual. The apparatus, method and computer  
program product make use of a mechanism for identifying the limitations of the  
individual. The mechanism may itself inform an information source of the limitations  
15      of the individual or the mechanism may be used in conjunction with a user profile to  
identify the limitations of the individual and the preferred information content format  
to use with the individual. Based on this determination, a format for the information  
content from the information source may be selected and used to output the  
information content to the individual. The selection of the format may include  
20      enhancing one or more aspects of a standard format and decreasing one or more other  
aspects of the standard format.